

Philip Thomas announced as new chairman of Cannes Lions

Philip Thomas, CEO of Ascential Events, has been announced as the new chairman of Cannes Lions by Ascential plc., the parent company of Cannes Lions. Thomas will take on the additional role when Terry Savage leaves that position after this year's Festival in June. Previous to his current role running Ascential's Events division, he was CEO of Cannes Lions and its associated festivals for ten years.



Philip Thomas is the new chairman of Cannes Lions.

“Philip is the obvious choice for this role, having led Cannes Lions to great success as CEO from 2006 to 2016,” said Ascential plc. CEO Duncan Painter. “His knowledge of the brand and the global creative industry is unparalleled. He will of course continue in his role as CEO of Ascential Events, leading across a portfolio of brands.”



#CannesLions2018: CEO Phil Thomas on the creative year ahead

Jon Ratcliffe 9 Mar 2018



Exciting transformation

Thomas commented: “My role as chairman will be to support managing director José Papa and his team in the strategic development of Cannes Lions and its associated festivals, offering counsel as he leads and manages the business. The role of creativity for growth and for change has never been so critical, and Cannes Lions exists to help people and businesses become more creative. I am delighted to be able to help José and his team in this mission.”

Jose Papa commented: “Cannes Lions is experiencing an exciting transformative era and we are privileged to have Philip’s knowledge and vision. His involvement will ensure we continue pushing the limitless boundaries of creativity that drives business and change in the world.”

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