

Catching media trophies

Issued by [Amasa](#)

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If you're looking to walk off with the 2003 Roger Garlick trophy and win a trip to the Cannes International Advertising Festival next year, make sure you're at AMASA's meeting on Monday 30 September, when Gordon Muller will be sharing some judging insights.

As a highly respected media man, Gordon Muller was on the Roger Garlick Award jury this year. He was also South Africa's representative on the Cannes Media Lions judging panel. With this experience still fresh in his mind, Gordon will be discussing what it takes to win the coveted Roger Garlick Award for media excellence and how to identify if your campaign can stand the scrutiny of an international judging panel.

Gordon is renowned for his entertaining and informative presentations - Be at the Blues Room ... and you could be winging your way to Cannes, France in June next year.

Date: Monday 30 September 2002

Time: 17h30

Venue: The Blues Room, Village Walk, Sandton

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