

AMASA Cape Town: New committee 2004/2005

Issued by [AMASA Cape Town](#)

10 May 2004



The new committee for AMASA Cape Town was announced at the AGM held at the Aquarium on 31 March 2004. Bridget Harris-Peil from O&M will remain as chairperson with the rest of the team handling the following portfolios.



The new AMASA Cape Town committee:

- Bridget Harris-Peil, Ogilvy Cape Town - Chairperson
- Jenny Barenbrug, Saatchi & Saatchi - Vice-Chairperson
- Irene Stevens, TBWA\Fusion - Secretary
- Samm D'Arcy Masters, Heat Magazine - Treasurer
- Cheryl Hayden, FCB Cape Town - Party/Events
- Fanie Terblanche, Media24 - Publicity
- Ilan Lazarus, MEC - Roger Garlick Award
- Kirsti Lyall, Touchline Media - Workshop
- Marc Frampton, eTV - Meetings
- Martin MacGregor, Nota Bene - Marketing
- Michele Marais, FHM - Fundraising
- Mike van Eck, BDFM - Speakers
- Richard Procter, FCB Cape Town - Education
- Ryan Stramrood, Stramrood & Associates - Membership

For more info and contact details please visit the AMASA website on www.amasa.org.za.

° **E-commerce landscape in SA - Insights and trends for marketers?** 1 Dec 2021

° **Amasa forum event is back at the normal venue: Advertising spend is up - has the industry turned the corner?** 9 Nov 2021

° **Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021** 18 May 2021

° **Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership - 31 August 4.30pm** 28 Aug 2020

° **Amasa Ignite Webinar Forum - Purpose-driven conscious marketing** 28 Jul 2020

[Amasa](#)



The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>