

# Book now for AMASA's advertising communication workshop

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19 Jun 2003

If you want to hear the latest thinking on advertising communication, don't miss the Johannesburg Advertising Media Association of SA's August weekend workshop.

**Dates:** Wednesday 13 to Sunday 17 August 2003

**Venue:** Little Switzerland, Drakensburg

**Cost:** Members R4 750.00; Non Members: R6 800.00

Organised by Trish Guilford, AMASA Johannesburg hosts two workshops per annum. "The workshop content is designed to appeal to everyone with an interest in advertising, from junior media buyers to brand managers and from media strategists to marketing directors," comments Trish. "We've had excellent feedback from past delegates at all levels which is why we're usually over subscribed."

Besides a host of informative and educational lectures, the AMASA Workshops offer fabulous relationship building and networking opportunities To find out more and to get in early with your bookings call Trish Guilford or Christine Hollis on 011 258-4000 or visit the AMASA website at [www.amasa.org.za](http://www.amasa.org.za).

Booking and payment deadline is Friday 25 July 2003.

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The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

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