

Inevitable disruptive waves facing the media and communications business - Let's debate and connect the dots

Issued by [Amasa](#)

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Each and every year we read and attend different sessions outlining trends that are going to impact different industries. There are so many of these trends to a point that we lose track of what is already impacting our businesses - "seems like the aliens are already here"!



AMASA would like to invite you to join a panel of industry professionals at our upcoming forum discussion on 27 February 2019 to engage in a robust debate with audiences from agency, media owner and marketing clients. Let's unpack market forces impacting the media and communication industry today and beyond...

Panel members:

Gordon Muller – GSM Quadrant
Tatiana Ndlovu – Nedbank
Isla Prentis – The Mediashop
Gareth Cliff – Cliff Central
Kojo Baffoe - Project Fable

Event details:

Date: 27 February 2019
Time: 4.30pm – 6pm
(6pm onwards = networking)
Venue: Ster Kinekor Head Office - Primovie Park 185 Katherine Street, Sandton, Gauteng

" E-commerce landscape in SA - Insights and trends for marketers? 1 Dec 2021

" Amasa forum event is back at the normal venue: Advertising spend is up - has the industry turned the corner? 9 Nov 2021

" **Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021** 18

May 2021

" **Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership - 31 August 4.30pm** 28 Aug 2020

" **Amasa Ignite Webinar Forum - Purpose-driven conscious marketing** 28 Jul 2020

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The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

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