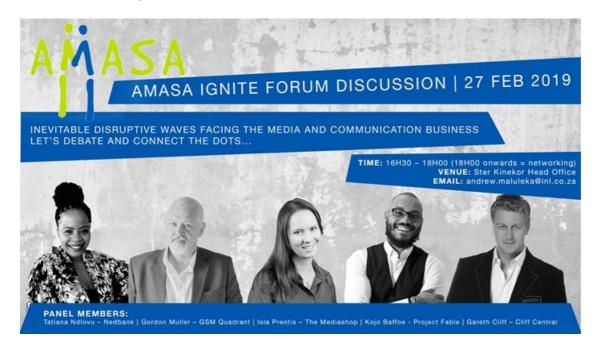


Inevitable disruptive waves facing the media and communications business - Let's debate and connect the dots

Issued by Amasa 22 Feb 2019

Each and every year we read and attend different sessions outlining trends that are going to impact different industries. There are so many of these trends to a point that we loose track of what is already impacting our businesses - "seems like the aliens are already here"!



AMASA would like to invite you to join a panel of industry professionals at our upcoming forum discussion on 27 February 2019 to engage in a robust debate with audiences from agency, media owner and marketing clients. Let's unpack market forces impacting the media and communication industry today and beyond...

Panel members:

Gordon Muller - GSM Quadrant

Tatiana Ndlovu – Nedbank

Isla Prentis - The Mediashop

Gareth Cliff - Cliff Central

Kojo Baffoe - Project Fable

Event details:

Date: 27 February 2019 Time: 4.30pm – 6pm

(6pm onwards = networking)

Venue: Ster Kinekor Head Office - Primovie Park 185 Katherine Street, Sandton, Gauteng

^{*} E-commerce landscape in SA - Insights and trends for marketers? 1 Dec 2021

^{*} Amasa forum event is back at the normal venue: Advertising spend is up - has the industry turned the corner? 9 Nov 2021

- Amasa Media Management in Brand Building online course with Vega School: 1 July-9 September 2021 18 May 2021
- Amasa presents She Leads. She Empowers. The Unique Qualities of Women Leadership 31 August **4.30pm** 28 Aug 2020
- * Amasa Ignite Webinar Forum Purpose-driven conscious marketing 28 Jul 2020

Amasa



AMASA The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

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