

Play a role in AMASA in 2007

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The success of the Advertising Media Association of South Africa (AMASA) is underpinned by a strong membership base. For the year ahead, it calls on members from the marketing, advertising, media and communication disciplines to join in and enjoy the benefits of this highly-respected association.

“Our participative support base is what drives the association’s vision to assist in the education of newcomers and improve levels of professionalism within our associated industries,” says AMASA Chairman, Rob Smuts. Meeting once a month to open communication channels and invite debate, AMASA invites experienced industry voices to unpack and examine topical industry issues.

The ‘Distinguished Speaker Programme’ being introduced this year will see senior industry and business leaders speaking at meetings on alternative months. Each meeting looks at what is shaping the local advertising, media and marketing scene.

“The monthly meetings offer excellent networking opportunities for those wishing to establish new contacts or entrench existing relationships,” adds Smuts. “The AMASA platform allows members to be at the forefront of media developments in South Africa. Our members make up an experienced and forward-thinking ‘think tank’ for new media and marketing ideas in South Africa.”

Members also enjoy the advantage of receiving monthly newsletters, free entry into meetings, reduced rates at all workshops, preferential bookings and special rates for AMASA’s celebrated annual event. For 2007, AMASA is striving to keep membership fees affordable.

Option A: Corporate Membership R950 plus R350 per person

Option B: Individual Membership R500 per person.

Individuals wishing to attend monthly meetings will pay R60 per meeting.

Rates include 14% VAT.

Corporate members are entitled to rotate membership cards within the company, but a full and detailed list of member names must be supplied on the membership form for AMASA’s database. Student members are required to produce proof of enrolment at a registered institution or an official student card.

Anyone with an interest in advertising and media is eligible for AMASA membership.. Membership forms for those wishing to become a new member or to renew membership, can be downloaded. The completed membership form should be faxed to Lyn Jones on 011-348-1926. Paid up members’ cards may be collected at monthly AMASA meetings or from Lyn Jones. She can be contacted at .

For more information, click through to www.amasa.org.za

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The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

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