

There's a party on the dial, old-school hip hop style

Issued by [Amasa](#)

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AMASA'S annual bash is about to officially open the festive season

It's time to dig deep and find the inner hip hop homie in your soul - and cupboard. AMASA (the Advertising and Media Association of South Africa) is gearing up for its annual year end function, due to kick off the silly season with bling and bang this **Thursday, 6 November**. With the theme of **old-school hip hop**, the scene is set for fun and antics.

After a hardworking 2014, the advertising and media industry has been awaiting the famous annual party for months! Anyone that has attended before knows that only fun, festivities and a touch of silly awaits. It's time to kick off your square toes, shut down the deadlines and to do lists and celebrate the success of the year gone by. Funds from the ticket sales and bar profits will be fed back into the **AMASA Learnership Programme** an industry initiative aimed at curbing the talent shortage.

There will be **prizes** for best dressed individual and teams and music brought to you by some of the top SABC DJs. Your ticket gets you entrance to the best party of the season, a welcome drink and a light dinner.



[click to enlarge](#)

Please remember to bring a **gift or toy** which will be delivered to **the Little Switzerland Children's Home** in time for Christmas.

So grab some bling and your swagger and make sure you have your tickets booked for this Thursday. To book your tickets visit Webtickets here: [click to book tickets](#)

Theme: Old school hip hop

Time: 6pm until the hip hop dies

Venue: Thatchers, Main Road, Lonehill ([MAP](#))

Cost: Members - R200, non-members - R250

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The Advertising Media Association of South Africa's primary focus is the education of people with an interest in the media, marketing and advertising industry.

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