

Incubeta appoints Jaco Lintvelt as managing director for Incubeta Africa

International digital marketing partner, Incubeta, has appointed Jaco Lintvelt as the new managing director of Incubeta Africa. Lintvelt brings extensive experience from his tenure at Google and Dentsu SSA, where he held senior positions in sales and management.

Having previously worked at DQ&A, now part of Incubeta, Lintvelt is well-versed in the company's operations. His appointment aims to strengthen the South African team's capabilities in providing data-driven services to both local and global brands.

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