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Foodcorp appoints VWV to stage gala dinner

VWV has been appointed by food manufacturer, marketer and distributor, Foodcorp, to stage a gala dinner for the company. The event, being staged in May 2007, will celebrate the group's three-year partnership with BEE partner, Pamodzi Investment Holdings.

VWV was appointed after proposing a simple, yet distinctly elegant concept for the event, with an infusion of strictly authentic Cuban music, alluring food, décor and live entertainment, including a piece that will communicate Foodcorp's compelling success story.

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