

Tekkie Town launches Airwalk in selected stores and online

Issued by [Tekkie Town](#)

20 Oct 2023

Tekkie Town is excited to announce the launch of the highly anticipated Airwalk collection in 200 selected stores and online. This addition to Tekkie Town's extensive brand lineup brings an iconic brand known for its street-style sneakers and skateboard-inspired shoes to customers nationwide.



As a nostalgic skate-inspired brand that blends fashion and functionality, Airwalk embraces urban culture and celebrates individuality. Airwalk products are created using high-quality materials and innovative techniques for comfort, durability and style, making them an ideal choice for fashion-conscious individuals seeking versatility.



To celebrate the launch of Airwalk, Tekkie Town has included a carefully curated collection, which includes both classic and new designs across a range of footwear, apparel, and accessories.

For those who prefer the convenience of online shopping, Airwalk is also available on Tekkie Town's website: www.tekkietown.co.za. Customers can browse the extensive range and make secure purchases anywhere in the region.

Tekkie Town CEO Riaan Van Rooyen notes: "We are excited to introduce Airwalk to our consumers. The addition of Airwalk will complement our current brand portfolio in a segment where we believe there is a lot of opportunity for continued growth."



About Airwalk

Since 1986, Airwalk has been a leader in the world of skateboarding and action sports, creating one-of-kind performance and lifestyle gear. Airwalk solidified its legacy in pop culture, appearing in countless films and music videos. The brand's offerings include men's and women's apparel, footwear, accessories including skate hardgoods, which are available in the US, Latin America, Europe, and Asia. Airwalk has been the brand of choice for generations of skaters and its influence lives on as the brand continues to drive innovative design.

To keep tabs on what Airwalk does next visit airwalk.com.

Follow @airwalk on [Instagram](https://www.instagram.com/airwalk), [Facebook](https://www.facebook.com/airwalk) and [Twitter](https://twitter.com/airwalk).

- **Tekkie Town donates 30 kits to Boland's Top 12 Rugby teams** 16 Feb 2024
- **Tekkie Town's Battle of the Brands raises R150,000 for local charities** 24 Oct 2023
- **Tekkie Town launches Airwalk in selected stores and online** 20 Oct 2023
- **Boland Rugby announces major sponsorship deal set to fire up flagship club tournament** 18 Oct 2023
- **Tekkie Town debuts an elevated store concept at Garden Route Mall, George** 20 Sep 2023

Tekkie Town



Tekkie Town offers quality branded footwear, apparel, and accessories to fashion-conscious shoppers who prioritize affordability and current trends through its stores nationally

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>