

## FundiConnect partners with South Africa's number one student discount app

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Online student platform FundiConnect has partnered with South Africa's number one student discount app-Varsity Vibe-in a bid to relieve the financial pressures students often experience upon entering tertiary education.

"Being a student is an exciting time for many, but it's also high pressure, especially when it comes to saving money," says James Kieser, Product Owner at FundiConnect. "Students are often on a tight budget, which is why we're excited to be joining the Varsity Vibe family."

Since 2011, Varsity Vibe has been offering South African students exclusive discounts and deals on brands like Nando's, Superbalist, Cotton On, and Takealot.

The platform offers both a freemium and premium membership, with the latter charging students a once-off annual fee of R200. With that said, Standard Bank account holders between the ages of 16-25 have the benefit of gaining free access to all the premium deals.

To <u>sign up for Varsity Vibe</u>, all users need is their student ID card to verify that they are registered as a student at a South African tertiary institution.

"From food and clothing to electronics and medicine—Varsity Vibe is a fantastic platform that caters to multiple touchpoints of the student journey," Kieser adds.

For more information, visit <u>www.fundiconnect.co.za</u>. You can also follow FundiConnect on <u>Facebook</u>, <u>Instagram</u>, or LinkedIn.

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## **FundiConnect**



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