Homemakers Mobi Magazine launch makes home improvement simpler

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Homemakers Media Holdings launched its latest innovation, Homemakers Mobi magazine on Thursday, 15 November 2018.

Being a trend setting lead-generator in the home improvement industry for over three decades, Homemakers Media Holdings is now expanding their publications into the digital realm.

The improved and updated mobile version of Homemakers magazine offers a simple solution to finding home improvement products and services. Fans of Homemakers publications now have easy access to the same Homemakers magazine they have come to know and love over the last 30 years with the added benefit of special offers, suppliers, trends and advice on their phone.

Homemakers Mobi is set to be the go-to solution for home improvement products and services. With an intuitive, modern and minimalist design, the digital format allows you to easily access Homemakers Mobi on your phone where you can search for suppliers and call them directly from the Mobi magazine. The category directory allows you to find and compare products or services so there is no need to call around looking for the best specialist in your area. Home improvement experts, lifestyle products, tips, news and advice are now at your fingertips no matter where you are.

This latest innovation allows Homemakers to expand the existing reach of their publications into all areas. The publications are currently distributed to over 140,000 homeowners in seven regions. The launch of Homemakers Mobi sees this number growing exponentially thanks to its easy-to-use digital format.

About Homemakers Media Holdings

For more than three decades Homemakers has developed a unique space for media opportunities. Striving to bring consumers and service providers together, Homemakers is the number-one portal for home improvement in South Africa.

Homemakers provides multiple advertising solutions for home improvement and lifestyle business from online to print media, product fairs, and digital marketing. Services include Homemakers online directory, Homemakersfair, renovate and remodel publications, Homemakers Expo and digital marketing and offerings.

- **Secure your stand, cultivate trust, generate leads and build your brand!** 23 Jan 2024
- **Tribute to industry stalwart: Henk Louw (16 August 1939-11 September 2023)** 15 Sep 2023
- **Johannesburg Homemakers Fair on from 24 to 26 March at Kyalami** 13 Feb 2023
- **Get on board with *Homemakers* digimag** 21 May 2021
- **2021 Johannesburg Homemakers Fair postponed** 10 Feb 2021

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