

Safrea and Gentle Reminders Club support prompt payment of freelancers

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Recognising the need to encourage clients to settle invoices timeously, the Southern African Freelancers' Association has put its name behind a business community service that works to do just that.

Developed by local tech entrepreneur Scott Cundill, the Gentle Reminders Club is a free tool that uses payment reminder templates, ratings and emoticons to help persuade organisations to pay on time, every time.

The service helps chase invoices in a positive, friendly way, and freelancers can reward fast-paying clients with an excellent rating on the Gentle Reminders website.

All too often, freelance media professionals in South Africa are faced with late or non-payment of invoices. The Gentle Reminders Club seeks to put a stop to this, operating on the principle that businesses take steps to protect their reputation.

More information on the service can be found by visiting the [SAFREA website](#) or [Gentle Reminders Club](#).

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Safrea is the Southern African Freelancers Association. We provide advocacy, support and resources to freelancers in the media and communications industry, and provide tools, training and networking to freelance professionals.

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