

Senior Designer

Remuneration:	R35000 - R40000 per month
Location:	Johannesburg, Parktown
Job level:	Senior
Type:	Permanent
Reference:	#BlackFly Designer
Company:	BlackFly TTL

Do you love design and illustration? Are you keen to work with a team of gifted individuals to create entertaining, aesthetic and intriguing experiences?

We are a creative agency and are presently looking for a senior designer with exceptional skills. Character design a must have. The ideal candidate should have a strong understanding of design principles, a keen eye for detail, and the ability to work independently and collaboratively.

Please have a look at our website which will give you an idea of the type of person we are looking for, before submitting your cv's and portfolio.

Senior graphic designer responsibilities:

- Design, develop, and effectively apply strong visual aesthetic skills to create original artwork for print, web and broadcast media
- Develop detailed, in-person concept designs, and collaborate with marketing, programming, and senior leadership to develop designs in line with brand standards
- Maintain up-to-date knowledge of current design trends, techniques and technologies
- Preparing finished art by operating necessary equipment and software
- Provide creative input on project conceptualisation, development and implementation
- Work closely with key clients, vendors, and freelancers to ensure projects are delivered on time and within budget
- Review, edit, and approve final artwork for print, web, video and broadcast

Requirements:

- Develop original and creative concepts for all aspects of graphic design
- Manage projects from concept to completion including reviewing the work of junior designers to ensure impeccable work
- Provide creative direction and design support
- Be in tune and aware of current trends, technologies and practices
- Work with a creative team and clients to develop design concepts (strong)
- Increase the overall image of the agency while building strong brand recognition
- Ensure brand consistency across all campaigns
- Encourage teamwork and effective communication
- Develop incentives and rewards to increase work productivity
- Provide fresh, quality graphic design and layout services
- Develop and update company procedures for graphic design
- Assist in recruiting, interviewing, and evaluating graphic design personnel

- Propose graphic design standards for company use
- Support quality assurance efforts
- Ability to work long hours
- Manage communications, advertising, and marketing of company products and services
- Develop and maintain the highest design standards
- Provide creative direction brand campaigns
- Packaging design skills a must
- Illustration skills an added bonus

Full time employment, in Johannesburg.

Please send your portfolio and CV to info@blackflyttl.co.za

We look forward to meeting you!

Posted on 09 May 15:15, Closing date 8 Jul

Apply by email

BlackFly TTL
info@blackflyttl.co.za

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Create your CV once, and thereafter you can apply to this ad and future job ads easily.

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