

PR Account Manager

Remuneration:	cost-to-company
Location:	Cape Town
Job level:	Mid
Type:	Permanent
Company:	Ad Talent Africa

Who are we: An award winning integrated PR and marketing agency.

Who are we looking for: A superhero - PR account manager

What will you do: You will manage both consumer and business accounts, developing and implementing strategic PR plans and maintain media and influencer relations to ensure happy clients.

What will you need:

- A good vibe: our culture is everything - egos are left at the door and you have a fabulous sense of humour and “yes we can!” positive attitude :)
- 4-5 years agency experience as a public relations account manager or a similar role
- Strong understanding of PR calendar plans, tactics and best practices
- Excellent communication and interpersonal skills
- Ability to build and maintain media and client relationships
- Account management abilities: timesheets, status reports
- Ability to handle multiple projects and meet deadlines
- Diploma or degree in public relations, marketing or a related field
- Proficiency in PR software and tools
- Knowledge of the South African PR landscape.

Posted on 07 May 08:53, Closing date 6 Jun

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