

# Agritech startup named winner of Seedstars Uganda

By  Tom Jackson

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Seedstars is touring Africa, and other emerging markets, following the culmination of the last edition of the competition in April - won by Ghanaian startup AgroCenta. African events have already been held in Egypt, Tunisia, Zimbabwe, Morocco, Ghana, Rwanda and Libya.



Image via [AgroCenta](#)

Its Ugandan event took place at Outbox Hub in Kampala last Friday, with 10 startups pitching, and was won by agri-tech startup Agro Supply. The startup will now take part in the global final in Switzerland next year, where it will pitch for the chance to win up to US\$1 million in equity investment.

"We are thrilled and happy to present our solution to the world, and this is an opportunity for us to shine," said Ogwal Joseph, founder and CEO of Agro Supply.

CoinPesa, with its digital currency exchange for emerging markets, came second, while another agri-tech solution, Bringo Fresh Deliveries, which helps farmers access markets, was third.

The 10 startups pitched in front of a jury that included including Merck accelerator head Herve Kubwimana, Innovation

Village team leader CK Japhet, Ensibuuko founder Otim Gerald, Leapfrog Ventures founder Takuma Terakubo, and Seedstars East Africa associate Maryam Mgonja.

## ABOUT TOM JACKSON

Co-founder @DisruptAfrica. Tech and business journalist in Africa. Passionate about the vibrant tech startups scene in Africa, Tom can usually be found sniffing out the continent's most exciting new companies and entrepreneurs, funding rounds and any other developments within the growing ecosystem

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